

ADVERTISING PRICE LIST

(As of 01. April 2019)

Language	German
Frequency	Weekly
Format	A4
Distribution	electronically (PDF) as newsletter and as download
Circulation	approximate 3,500 emails + 500 downloads – readership approx. 10,000
Booking deadline	21 days prior to publishing date
Material delivery deadline	14 days prior to publishing date

NORMAL RATES (minimum 4 issues)

Format	Size (Height x Width)	Price per Issue	Issues	Price
T01	45 x 192 mm	R 400.00	4	R 1,600.00
T02	45 x 80 mm	R 250.00	4	R 1,000.00
T03	45 x 274 mm	R 650.00	4	R 2,600.00
T04	210 x 297 mm	R 1,300.00	4	R 5,200.00

SPECIAL RATES (8 issues – 10% discount)

Format	Size (Height x Width)	Price per Issue	Issues	Price
T01	45 x 192 mm	R 360.00	8	R 2,880.00
T02	45 x 80 mm	R 225.00	8	R 1,800.00
T03	45 x 274 mm	R 585.00	8	R 4,680.00
T04	210 x 297 mm	R 1,170.00	8	R 9,360.00

SPECIAL RATES (12 issues – 15% discount)

Format	Size (Height x Width)	Price per Issue	Issues	Price
T01	45 x 192 mm	R 340.00	12	R 4,080.00
T02	45 x 80 mm	R 212.50	12	R 2,550.00
T03	45 x 274 mm	R 552.50	12	R 6,630.00
T04	210 x 297 mm	R 1,105.00	12	R 13,260.00

Single issue: T01 = R 600.00, T02 R 450.00, T03 = R 850.00, T04 = R 1,500.00

Guaranteed SPECIAL POSITION: Tariff + 50%

PLEASE NOTE: advertisements are payable BEFORE publication – all prices in ZAR, no VAT is charged

Material for ad must be delivered ready to publish (RGB, 300dpi, JPEG or TIFF).
Artwork is not included and will be charged extra.

Errors and Omissions excepted